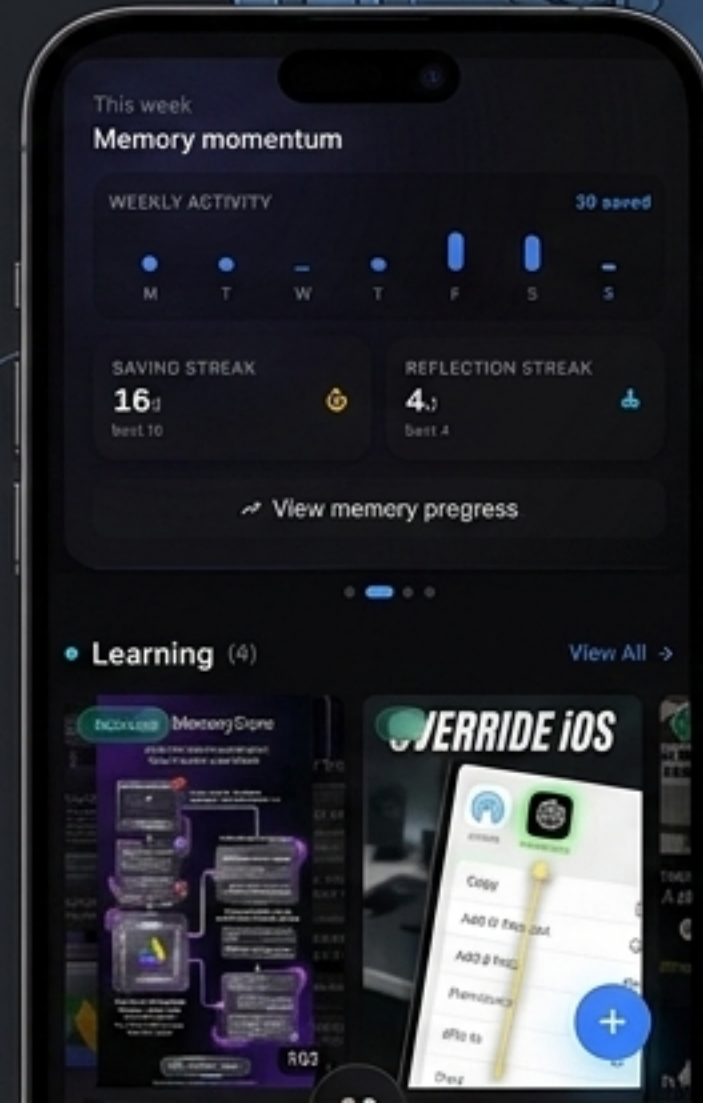
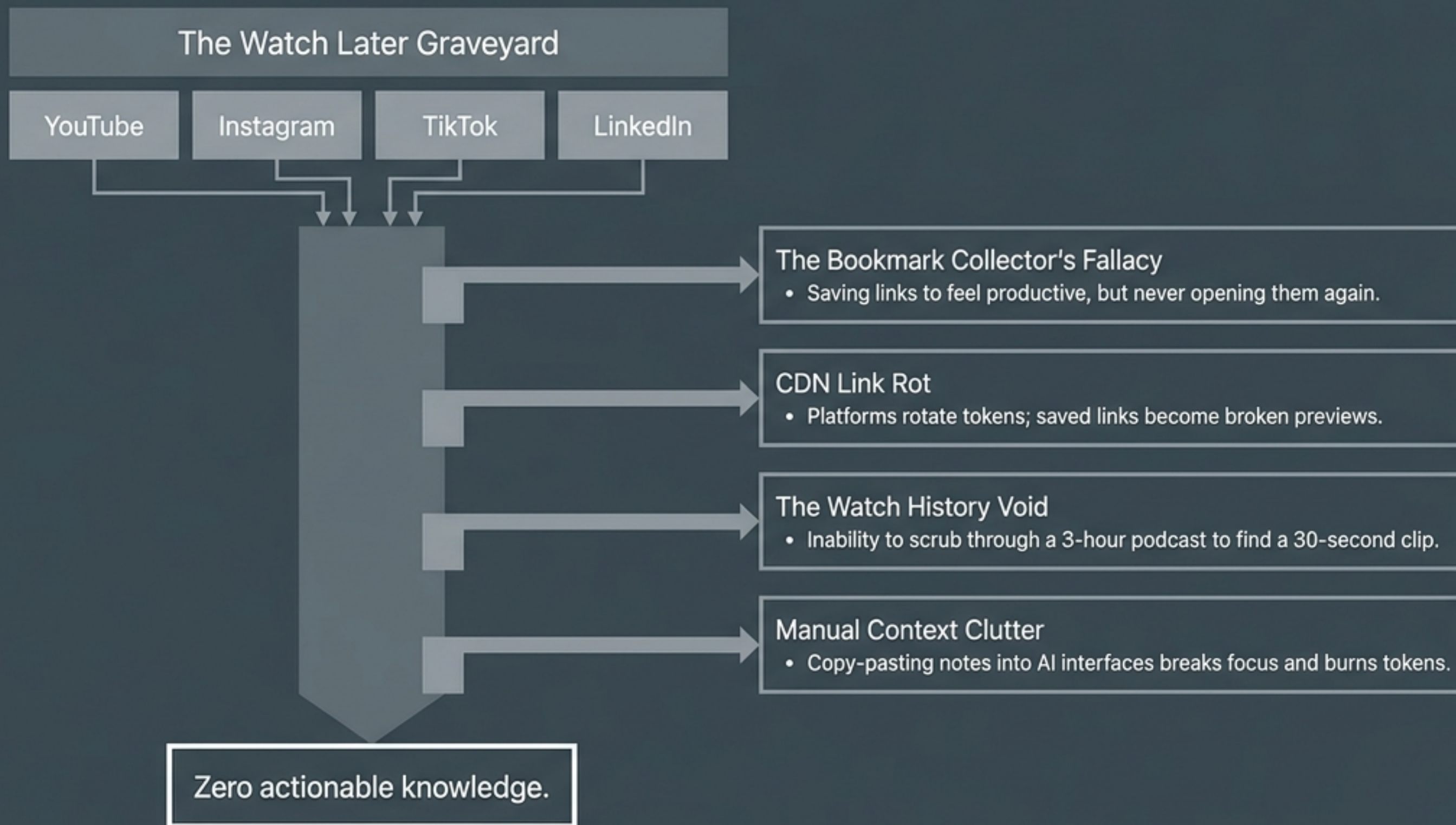


MemoryStore: The AI Engine for Active Personal Knowledge

Transforming the digital 'Watch Later' graveyard into a searchable, video-first second brain.



The modern knowledge funnel is broken.



We are explicitly built for power users, not casual scrollers.

Who it is NOT for

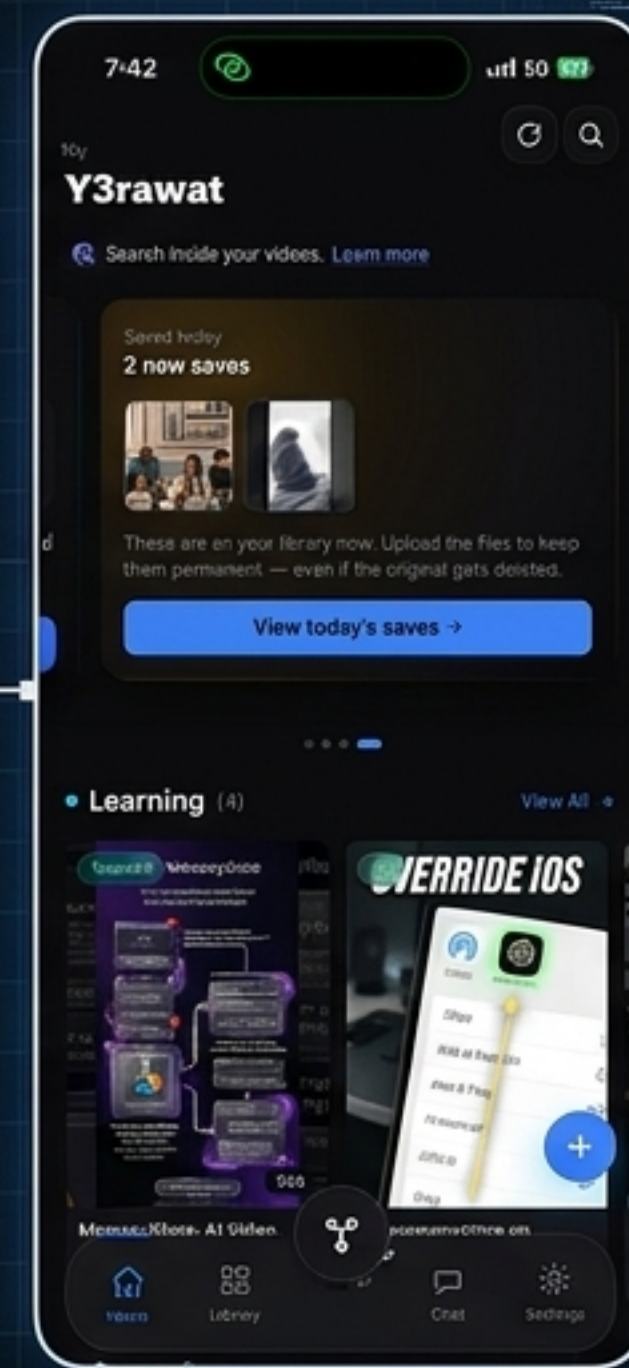
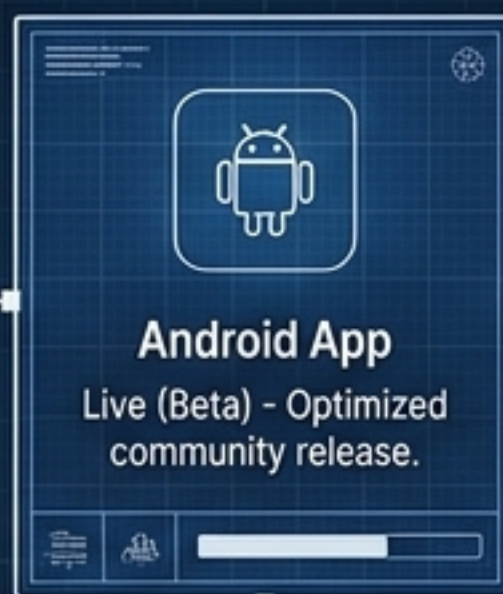
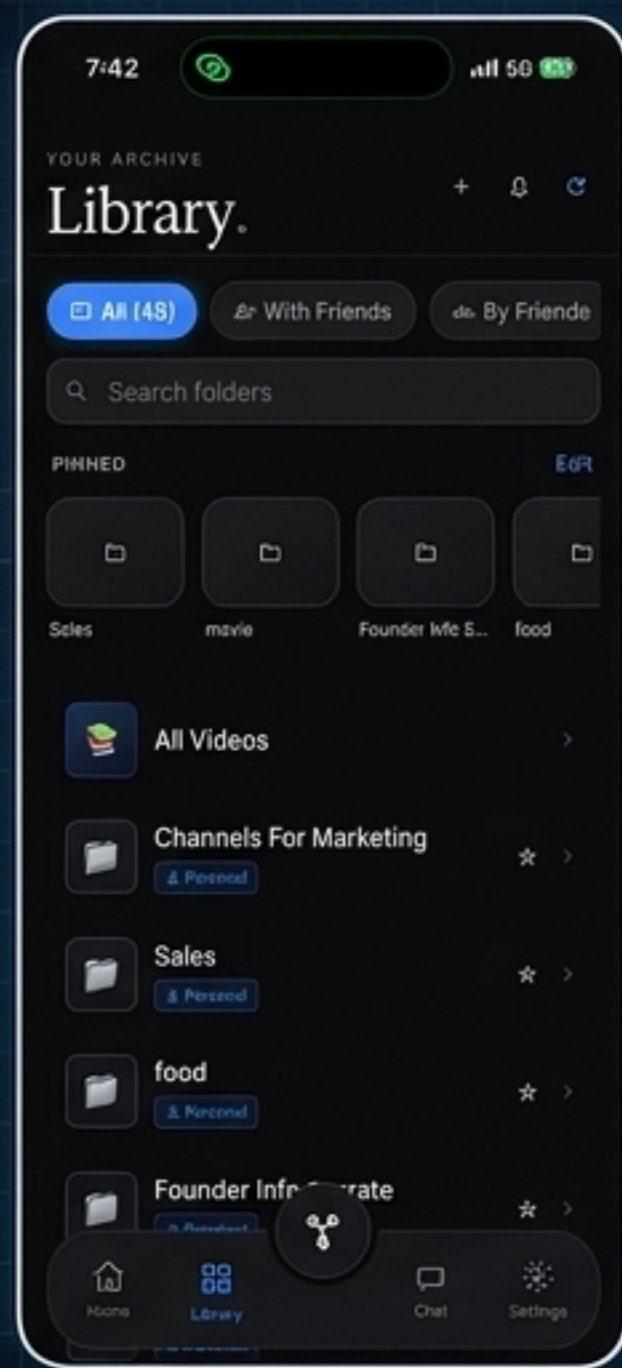
- **Profile:** The Casual Scroller.
- **Status Quo:** Instagram Saved and YouTube Watch Later are perfectly fine.
- **Data:** Saves < 10 items a week. Doesn't mind if a creator deletes a post.

Who MemoryStore is FOR

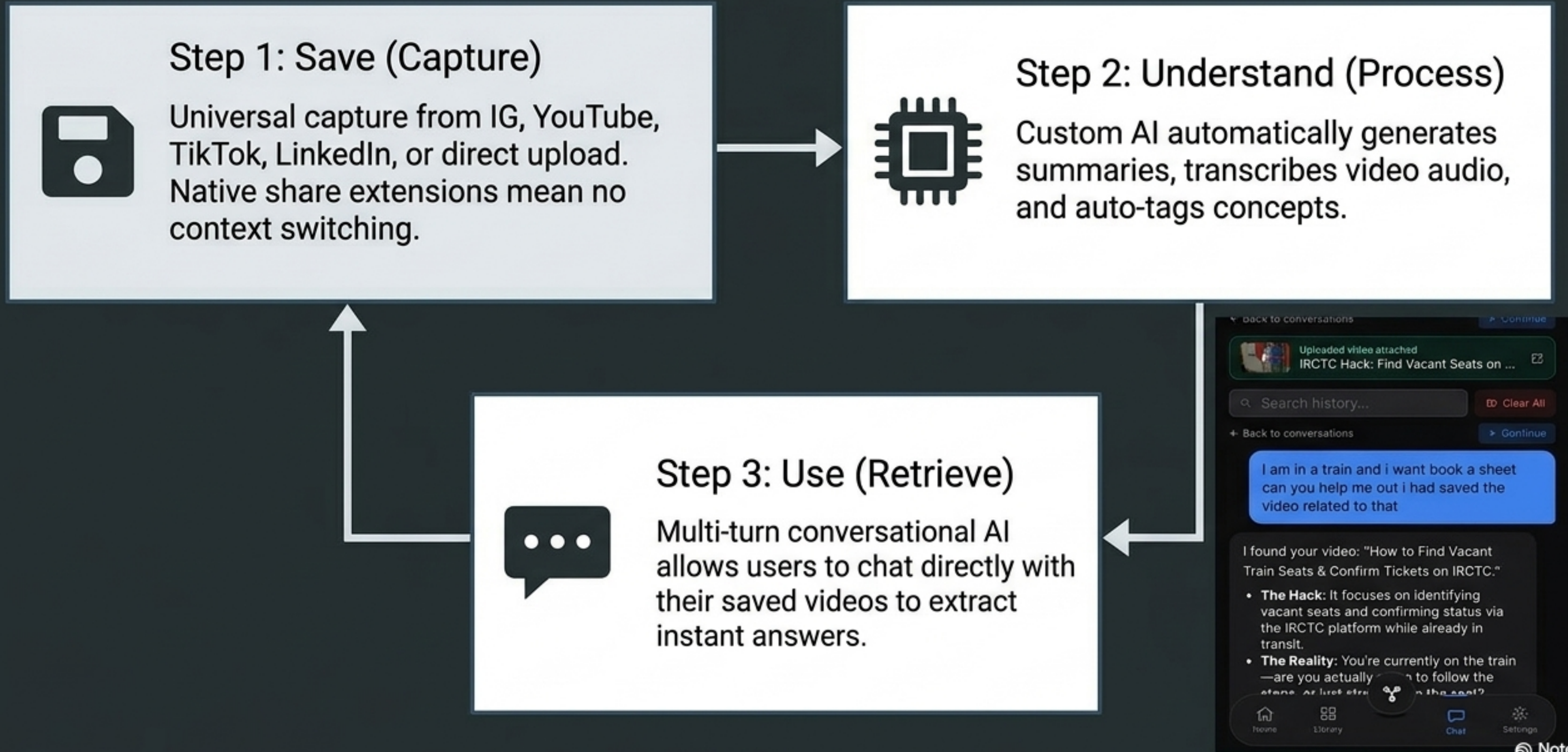
- **Profile:** Creators, Students, Marketers, Researchers.
- **Status Quo:** Wasting ~3 hours/month manually searching for lost videos.
- **The Need:** Requires video content support, semantic search, data ownership, and content permanence.

At 50 saves per week, native folders become a black hole.
MemoryStore reduces retrieval time from 3 minutes to 30 seconds.

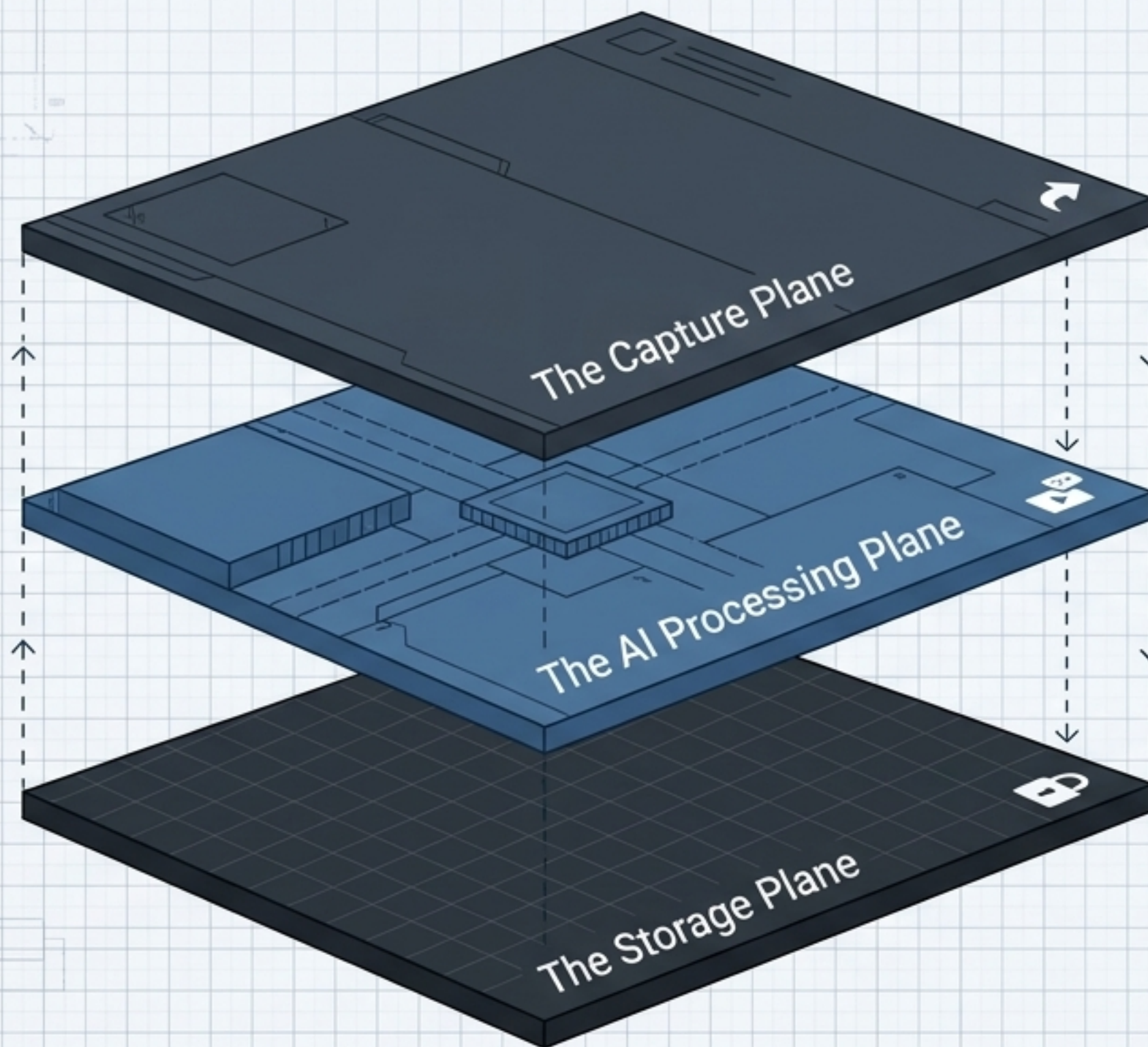
A fully functioning ecosystem with 282 verified features.



The active memory loop: Save, Understand, Use.



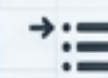
The Three-Plane technical architecture



Mobile share sheets, browser extensions, iOS Shortcuts.



Offline-safe queues auto-retry when WiFi connects.



Background queue workers.



Custom AI watches videos to extract transcripts, embeddings, and smart tags without blocking the UI.



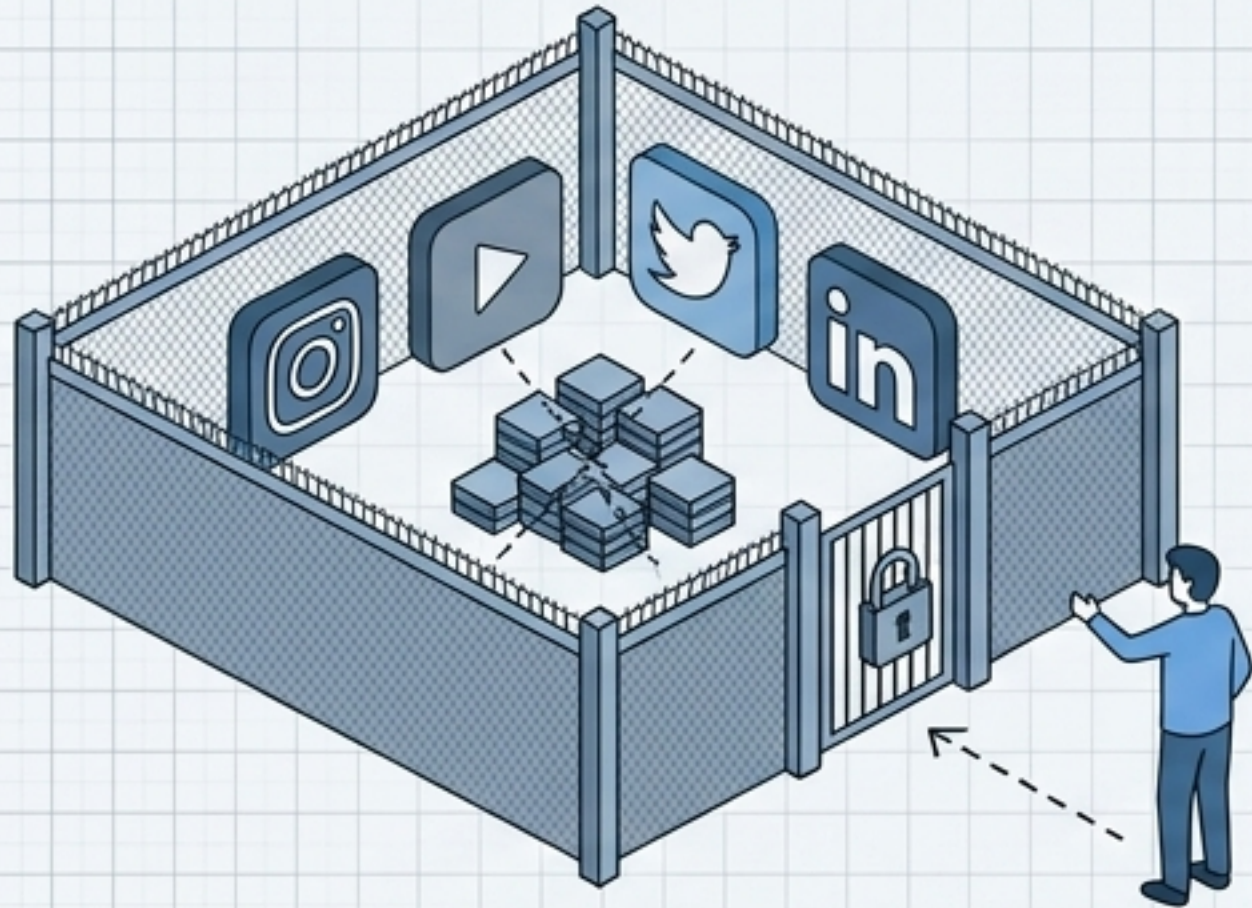
Personal Google Drive sync.



You own the raw data, immune to deleted accounts.

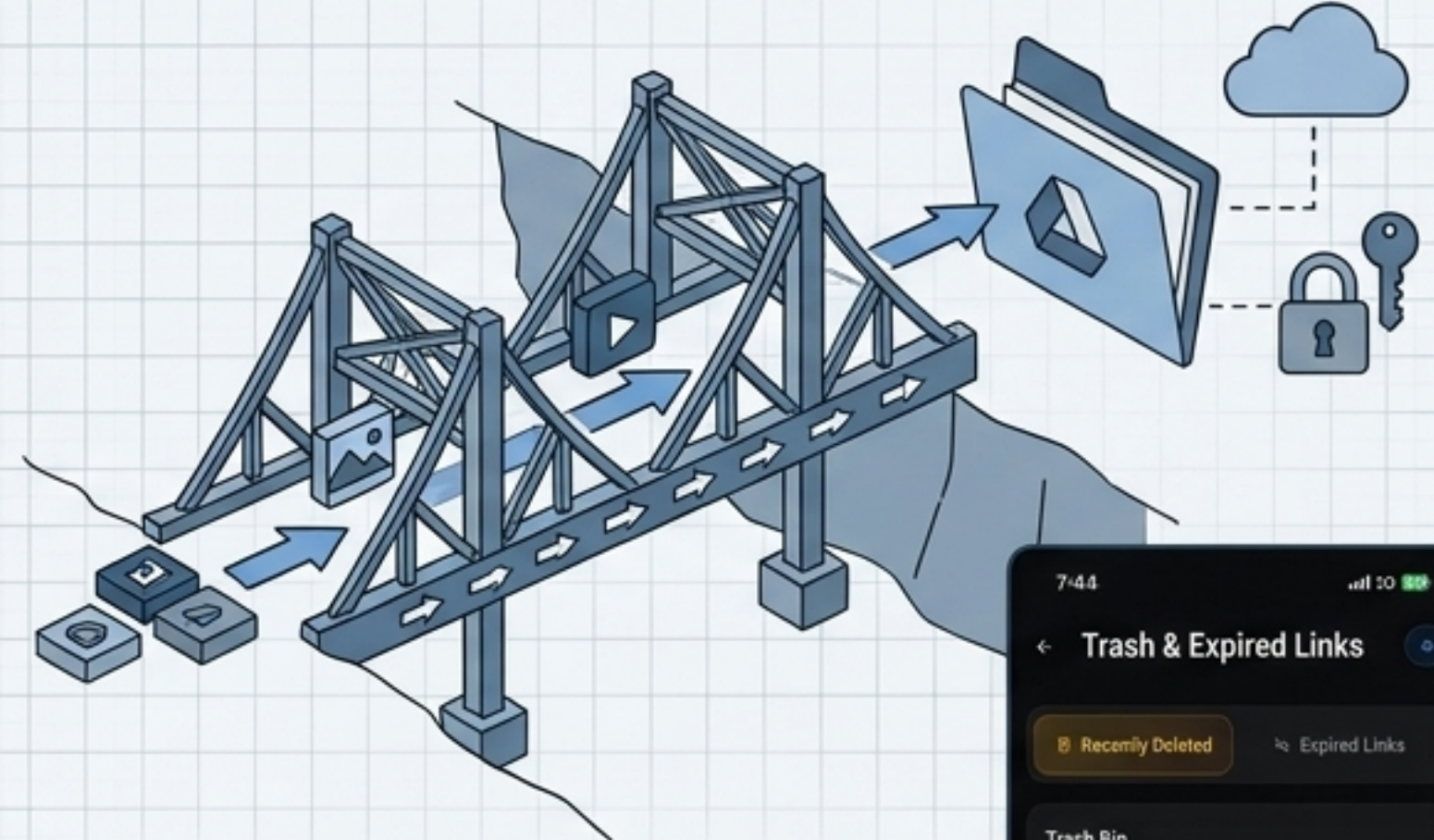
True data sovereignty means immunity to link rot.

The Walled Garden



- Platform deletes post = Knowledge lost forever.
- Tracked by the platform, visible in "Friends Tabs".

The MemoryStore Vault



- Media saved to personal Google Drive = Permanent archive.
- Private by default, E2E Encryption available.

Semantic retrieval ends the keyword guessing game.

KEYWORD SEARCH - FAILING

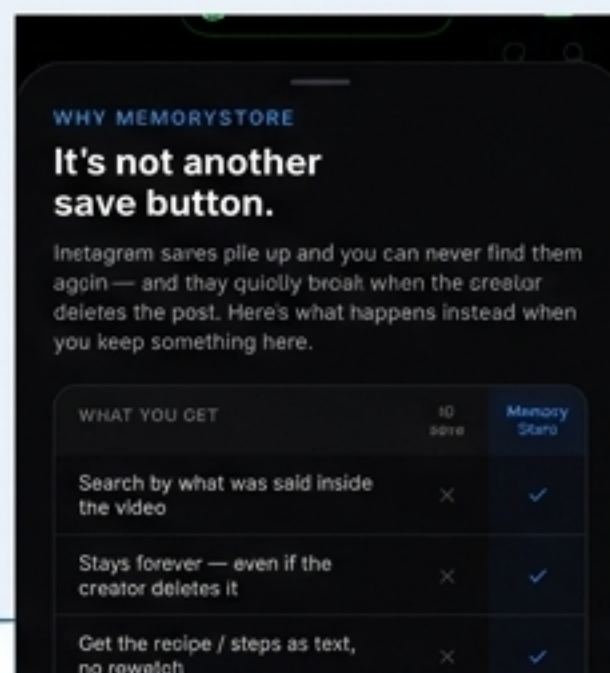
Exact Video Title Episode 4

✗ 0 Results Found. (System requires exact keyword match).



SEMANTIC SEARCH - SUCCEEDING

that guy talking about Dubai



Takeaway: The system relies on vector embeddings of full video transcripts and AI summaries, allowing users to retrieve information with just 10% of the memory.

Find it later Never lose it Actually use it

A living, 3D map of your second brain

1 True 3D WebGL

Not a flat diagram; an immersive orbit-camera map.

2 Organic Clustering

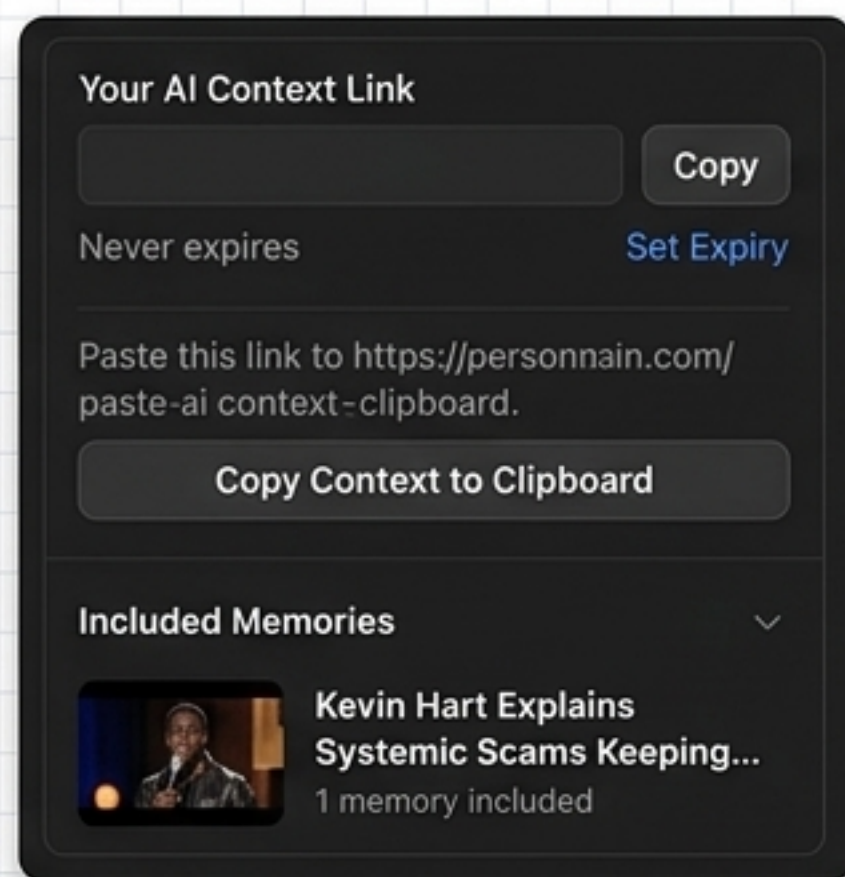
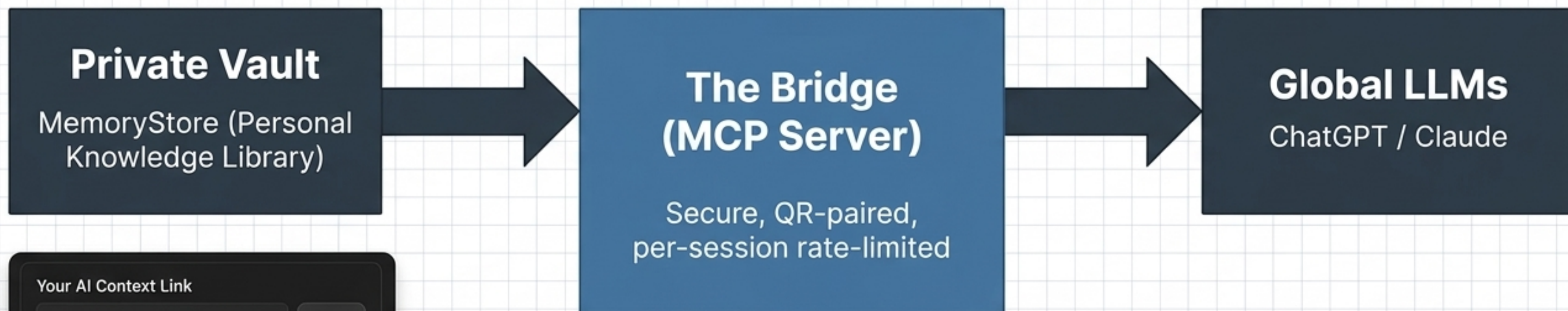
Visually separates distinct topics (e.g., startup strategies naturally distance from fitness clips).

3 Performant Scale

Texture recycling ensures smooth 60fps rendering even with thousands of saved items.



The MCP Bridge: Personalizing global AI securely



The Impact: Instead of generalized answers, users can ask ChatGPT to “summarize my saved reels on hiring frameworks.” MemoryStore feeds the exact, private video transcripts directly into the IDE or Chat interface.

The Honest Landscape Matrix.

Feature	IG Saved / YT Watch Later	Pocket / Raindrop	MemoryStore
Built for Video Content	✗	✗ (Text/Article focus)	✓ Check
Semantic AI Search	✗	✗	✓ Check
Immune to Deleted Posts	✗	✗	✓ Check (Media preserved)
Data Ownership	Platform owns	App owns	User's Google Drive
Social Tracking	Visible to friends	Tracked	100% Private

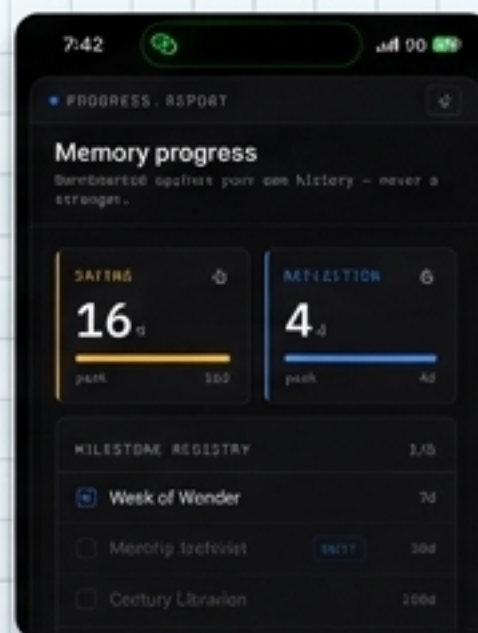
Pocket and Raindrop are great for articles. MemoryStore is built for the modern, video-first web.

A transparent, cap-based business model.

Basic (Free)	Pro (\$7/mo or \$60/yr)	Ultimate (\$12.99/mo or \$119.99/yr)
\$0 AI Cost. 10 uploads/day.	50 uploads & analyses/day.	100 uploads/day.
Goal: Frictionless user acquisition.	Premium Hook: Google Drive media sync activation.	Premium Hook: End-to-End Encryption (E2EE) and unlimited AI operations.

We are a tool, not a data company. We never sell user data.

Relentless shipping velocity.



June 2025

Basic web prototype.

Pivot to prioritize strict data sovereignty.

Feb 2026

iOS v1.0 Launch.

Native share sheets, AI search, Google Drive sync live.

March 2026

Chrome & Safari Extensions launch.

14 educational blog posts published.

May 2026 (Today)

Complete ecosystem live.

282 verified features across 5 platforms.

Knowledge saved must
equal knowledge used.

Save it once. Find it fast.

- 282 Shipped Features
- Live across iOS, Android, Web, and Extensions
- Powered by Custom AI and True Data Sovereignty

MemoryStore.in — Your Personal Knowledge Vault.